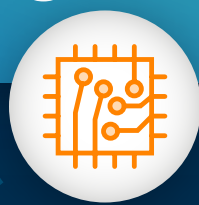
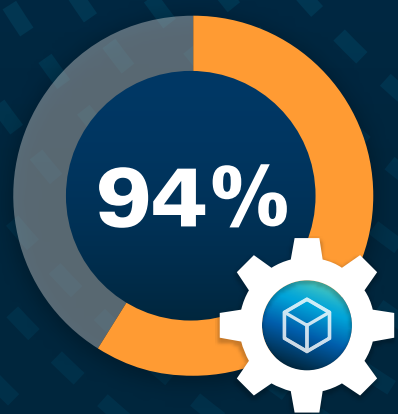


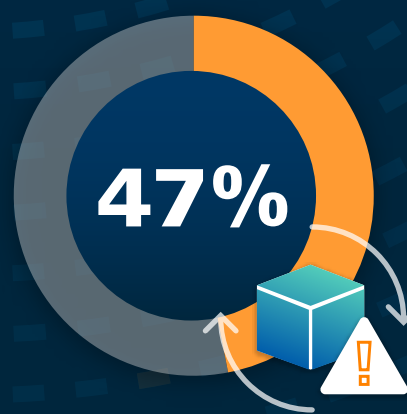
High tech's continuing supply chain challenge



As interactions within the channel ecosystem continue to evolve, high-tech companies have become more acutely aware of the significance supply chain issues can have on the business as a whole.



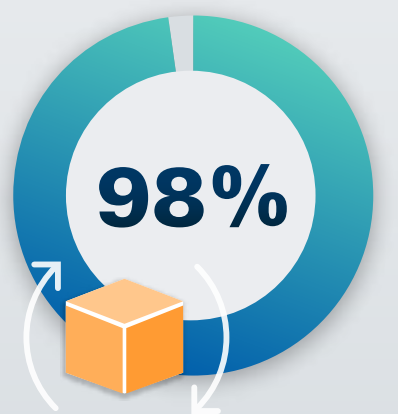
cite **supply chain and logistics** as having the biggest impact on innovation.



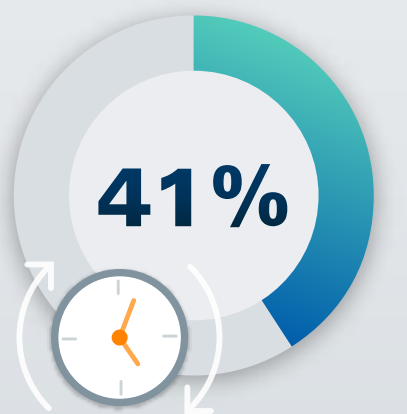
believe **supply chain disruption** is having the largest effect on revenue management.

Fortunately, there's good news on the horizon.

After two years of supply chain challenges, high-tech executives have a reason to be optimistic about the future: the **CHIPS and Science Act of 2022**.

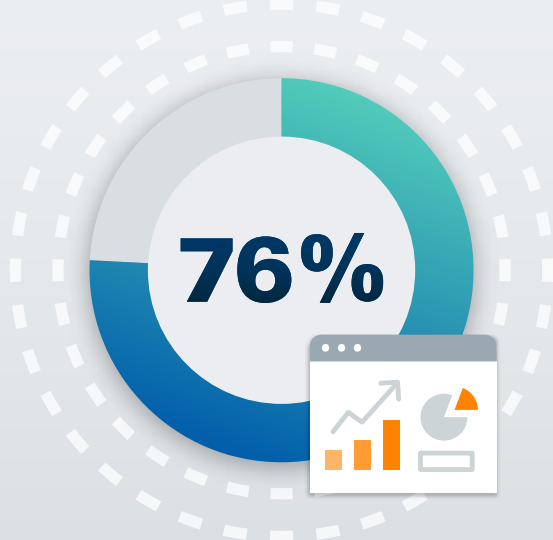


believe the federal statute will **help address supply chain issues**.



think they'll **see a difference in 2023**, and another 41% expect positive benefits within 5 years.

External influences aren't the only thing giving high-tech companies an edge.



of executives believe their companies' **data and analytics capabilities** give them a **competitive advantage** – enabling them to weather the challenges of today and capitalize on the opportunities of tomorrow.

Discover how the high-tech industry plans to optimize revenue in 2023.

Download the 2023 State of Revenue Report today at www.modeln.com/revenue-2023